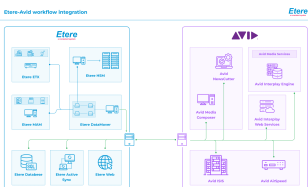


Powerpoint: AVID Integration

Connect your AVID editing system with library and automation systems as well as archive systems to increase efficiency and save disk space.



Etere AVID Integration
Diagram

This document describes the features provided by ETERE to integrate Avid Interplay Production workflows:

- **Acquire** into AVID assets (media and metadata) already ingested/imported in Etere
- **Synchronize** into Etere the material already stored in AVID
- **Search and preview** media archived in Etere
- **Pull material** (along with metadata) from Avid into near-line and long-term storage (including embedded HiRes ad Proxy transcoding), and Push them back into Avid when required
- **Push clip segments** (along with metadata) from near-line and long-term storage into AVID

Presentation Slides

- Integration
- Post Production Approach
- Post Production Integration
- Ingest Task
- Job to be Assigned
- HSM integration
- HSM Integration Capabilities
- Interplay integration
- Without Interplay Archive
- With Interplay Archive
- What is Project Manager
- Key Features
- Easy as clicking a button
- Workflow Reliability

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

