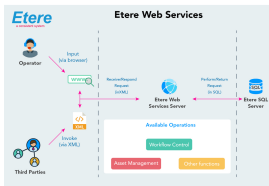


## Powerpoint: Etere Drop Folders

Eliminate your drop folders and use web services. Please view the attachment for a full presentation on modern technologies for file-based system.



Web Services Diagram

Download the attached **Etere Drop Folders** powerpoint for a complete list of features and key advantages.

### Presentation Slides

- The Drop Folder
- You need a MAM
- Drop Folders & Bandwidth
- Drop Folders Sample
- If you have a real MAM
- Another Common Error
- How to Improve
- Web Services
- Who Uses the Web Services
- Web Service Architecture

Discover the best way to replace the use of primitive drop folders through the use of modern web services empowered with key benefits:

- **Safety:** Every login is controlled from the webservice using a standard protocol.
- **Reliability:** Only required methods are exposed for a restrained number of users.
- **Efficiency:** Address multiple clients at the same time.
- **Scalability:** Upgrading a web service doesn't involve others.

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **[www.etere.com](http://www.etere.com)**

