Etere
a consistent system

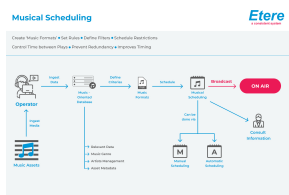# EA1228 ETERE MUSIC SCHEDULING

The complete solution for Music TV Broadcasters that brings a music-oriented database, rotation rules, automatic programming, metadata management and more.

Etere Music Format Diagram

Etere Music Scheduling is the complete solution to scheduling music programs. The best broadcasters on the market have chosen it for its effectiveness and flexibility. Etere Music Manager quickly makes music formats with minimum usage of resources. Etere Music Manager integrates with Etere Automation to enhance music program scheduling performances, providing a frame-accurate music scheduling system traffic system integration without import/export procedures and last-minute changes applied in real-time.

Key Features

☐ Central and music-oriented multi-channel Database
☐ Unlimited simultaneous music formats/clocks
☐ Single videoclip's music format per clock
☐ Categories to files and promos to video clips
☐ Seasonal scheduling with rotation rules
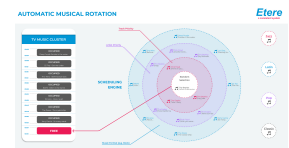☐ Video cross-Fade, titling Control and SMS broadcast

Broadcast Innovation

Etere masters the SMS broadcast innovation as well. SMS messages can be broadcasted over two different events: SMS during videoclip breaks (the video message is an Mpeg file played by a PC and the txt message can contain pictures as well) and SMS while the clip runs (all messages are in XML format sent through a fire walled Ftp site). Etere STMAN manages all necessary controls to avoid the SMS being broadcasted during the video titles broadcasting, so that just one graphic device is required. Etere can also be connected to external game systems.
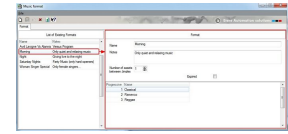

Smart Rotation

☐ Music rotation capability on a both multi-user and multi-channel basis
☐ Custom rules based on genres, artists, bands, days, channels, etc
☐ Rules can affect both repetitions and placements
☐ Frame-accurate information on video clips
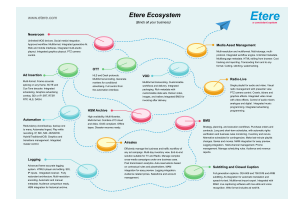☐ Optimization of remaining hard-disk free space is also provided

Must-Have Tool

Etere Music Manager is a must-have software to facilitate music scheduling. Video music clips statistics and reports are even available on a multi-channel basis and can be customized according to operators' needs. Different formats can be used according to different day parts and specific programs. Etere controls the movie titling using data retrieved from the Etere database. The Videoclip is always kept clean and respective titles are put on separately. Etere remote controls subtitling devices and can readily preview subtitles in low resolution. Video clips can be managed according to Playlist assignments, Up and down play-list movements, Categories editing, Open-program and Random configurations.

Etere Ecosystem

Etere Music Manager is **Etere Ecosystem** integrated and perfectly integrates with **Etere Automation**, making any additional scheduling change simple and quick, giving also low resolution previews. **Etere Automation** communicates with the game system in real time, providing information the game availability and when to start or stop the game service.

☐ Video effects to dynamically improve the schedule composition
☐ VJ's, audio and video, to handle intro-insertions immediately
☐ Videoclip final broadcast simulation with large cost reduction
☐ Videoclip cross-fade emulating radio-oriented transmission