Etere
a consistent system

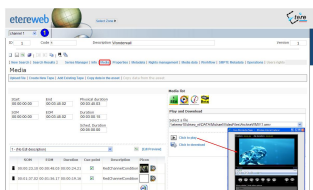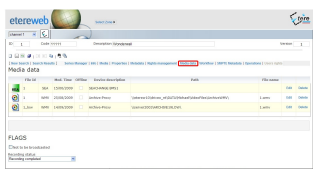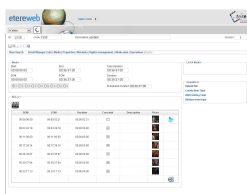# ETERE WEB PUBLISHING

The comprehensive platform to manage all video formats remotely, under an integrated environment including workflow-based data storage and retrieval functions.
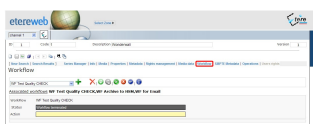

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Etere Web Publishing is an enterprise solution able to fit any cooperative content environment, it offers simultaneous operators access to carry out custom encoding and transcoding processes, which are based on the destination of contents and permits to gather consistent groups for distribution lists; allowing your system to handle any video contents under an integrated environment including workflow-based data storage and retrieval functions.

Etere Web Publishing key benefits consist in the integration with the overall workflow and the enhancement of the capabilities of Etere content management, some features involved in the achievement of these benefits are:
■ Eventual HSM integration to access tape libraries,
■ Workflow editing, preview and documents route,
■ A Digital Asset Manager able to handle any kind of contents,
■ A metadata-based Data Storage and Retrieval System,
■ Thumbnails preview of search results,
■ Metadata Update.

Etere Web Publishing provides broadcasters with an effective workflow. Video clips can be dragged and dropped on specific videoserver folders where they are automatically transcoded into selected formats and sent to prearranged locations ready to be published by third parties software.

Etere Web Publishing provides logging and audit alert system to keep operators (e.g.: senders and receivers) up to date about their video content workflow status. The system will interface to most video-servers. All possible video data formats are supported. In the case where the configuration tells the system to change the native video content format and send it to a specific operator, the workflow can be reversed and the native format re-established. Etere Web Publishing enhances the overall capabilities of Etere content management, offering an additional and comprehensive platform to issue Rich Media.