

Etere at Broadcast Asia 2008

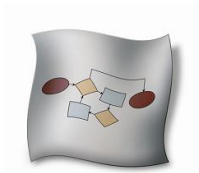
ETERE confirms its participation in Broadcast Asia 2008. See you in Hall 7, Italian Pavilion, Booth 7K2-07!

Broadcast Asia 2008



Broadcast Asia 2008

Broadcast Asia 2008



Workflow

workflow icon



Media Asset Management

Etere, a worldwide leading suppliers of new generation and cost effective software-based solutions for TV broadcasters, content providers and media industry, will unveil new features and functions to its software at BroadcastAsia 2008 in Singapore (Hall 7 - Italian Pavilion - Booth 7K2-07).

At BroadcastAsia 2008, Etere is exhibiting the whole product range showcasing complete workflows for TV broadcasters and media industry with a focus on recent products enhancements:

- TV Automation
- STMAN for unlimited secondary events, passthrough commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset dbase
- Workflow for video subtitling
- Media Asset Management
- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms
- News Automation
- Advanced integration with MOS based NRCS
- HSM Enterprise
- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management
- Media Manager
- Support for distributed archives
- Video Logging
- Audience integration
- Various
- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration