Our History and Achievements Since 1987

Etere was launched in 1987 in Italy and it has since established itself as one of the most trusted brands reputable worldwide for its reliable performance and innovative framework.

Etere logo

etere history overview

The Beginnings

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The company, led by the same founding management group and managed by a team of passionate professionals, remains committed to its mark of excellence and reliability.

Etere solutions go beyond the traditional Media Asset Management design, with its revolutionary Etere Ecosystem framework that provides media enterprises with the software tools to have a complete and accurate control on the entire business workflow. Etere provides an end-to-end software solution that promotes real-time collaborations across the entire enterprise.

Etere Ecosystem modular software solutions including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast Video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture that is completely customisable and scalable to your environment. Etere is designed to achieve the results-driven success that you want for your workflows.

As a trail-blazing innovator, Etere strives to prepare its users to be future-ready at every step of the workflow.
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Contact us for a personalised consultation with our product specialists!