

U-Life moves to Etere MERP

Etere MERP brings streamlined and connected workflows to Taiwan's leading home shopping television network, U-LIFE.



U-Life Company Logo

U-life, a leading home shopping television network based in Taipei, Taiwan will use Etere MERP to improve its operations and add two more playout channels.

At present, ETERE helps its Taiwanese partner to manage the playout of its five cable channels; now, U-Life is planning to expand storage system through the addition of two Harmonic Mediadeck video servers. Etere is providing another convenient, cost-efficient, and uncompromising solution for bringing the U-Life channels to air, being worth mentioning that this Expansion is based on the up-to-date ETERE 23 and a streamlined MERP design.

U-Life is using Etere Automation to send on-air five channels' schedules including secondary events such logos and transitions. The overall playout system includes a backup automation system able to replace any Main Automation in case of failure. Moreover, each Automation controls independent video routers, offering a dedicated management and enhanced playout fault tolerance.

Etere system for U-LIFE also interfaces Quantum tape library.

ETERE provides also ETERE MTX to manage video sources for studio and definitely to improve the playout with fast access to all video contents, able to play multiple formats with no conversion, including a graphics engine which allows overlaying fixed Logos and Crawls.