

ETERE T-Workflow Orchestration Connects with Baton

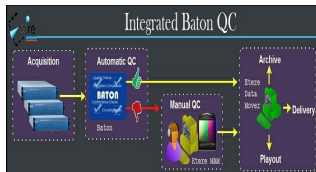
RadioTVLink features an article on Etere T-Workflow Orchestration's seamless integration with Interra Baton from a single GUI.



Etere continues to enhance its capabilities and efficiency by the extension and integration of its existing workflows with other systems. Now it provides to all of the users the possibility to include in Etere T-Workflow the Baton quality check test for the media files stored into Etere metadatabases.

This task can be executed by the integration with the automated file based QC software that is a product by Interra system.

Baton



Workflow of Baton QC

In a file-based workflow system, the digital media needs to be verified as quality control, in order to be successfully transferred, archived or payout. Etere Data Mover integrates with Baton to simplify and streamline this process, thanks to Etere versatile workflow and of its easy-to-use GUI that are able to overlap Baton for a more significant user experience. The Data Mover module is the application specific for the management of the transfer of video files from one level to another, entirely based on T-Workflow rules that enables the system to know what material is needed, where and when is required.

The enormous flexibility and efficiency of the processes are guaranteed by the elimination of the unnecessary Bandwidth usage and of drop folders, because the Baton integration tests the quality of the content without moving the file.

Etere gathers automatically all the QC results into a PDF/XML report linked to the verified media into the system database. There is also a manual option that intervenes if the media file is not classified as positive and it will be part of Etere Agenda. In this last case worksheet's of Etere.

Agenda tasks can be included in quality control workflows to manually perform further supervision, especially in case of negative outcome.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, payout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.