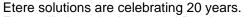# Etere welcomes you at NATEXPO 2010 from 16th to 19th November

Etere confirms its presence at NATEXPO 2010 in booth A52 of it's distributor SVGA to unveil the latest news of its software solutions for broadcasters and media business

2010 NAT Expo

Etere

The logo of SVGA

Etere solutions are celebrating 20 years.
Etere will show the latest workflow-based comprehensive modular software solutions for broadcasters and media companies at NATEXPO on booth A52 hosted by SVGA.

Etere allows to build a fully integrated, flexible and cost efficient distributed architecture to manage and share media and metadata across all the offices involved in the broadcast - post production - archive - delivery chain, using a single framework with enhanced reliability.

Etere Promo placement tool and the advanced Tapeless reception are just few of the new integrated products and functions we will show during the event, besides to: