

## Radio World International Edition Top Albania

Albanian station Top Albania Radio, based in Tirane, purchased an etere system to automate its studios. The software, developed by Italian firm Societa Italiana Software (SIS) includes the Etere Main radio management module for scheduling commercials, programs, jingles and news.

Please view attachment for the full Radio World International Edition article.



Radio World International

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

