

## MILLECANALI RTV 38

Etere brings its solutions to RTV 38, empowering the station to power up their digital assets. Please view attachment for the full report from Millecanali Magazine Italy.



Etere logo



**RTV 38** 

RTV 38: la televisione toscana.

## **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.