

## MILLECANALI Etere 2011

Please view attachment for the full presentation on Una TV 100% digitale.



Etere Old Logo

MILLECANALI Etere 2011: Una TV 100% digitale. Fino poco tempo fa avere un' emissione parzialmente digitakem magari limitata ai soli spot pubblicitari, già rappresentava un difficile traguardo da raggiungere.

Grazie alla tecnologia "Full caching", oggi anche una tv "Minore" può interamente gestire in modo informatico il proprio palinsesto.

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.