

MILLECANALI Etere and Sony

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Etere logo



The logo of Sony
Electronics

Etere Open House of Sony.

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Abstract: ETERE, azienda leader nei software di automazione televisiva con oltre 700 installazioni nel mondo, ha partecipato da protagonista a due Open House organizzate da Sony Italia, durante le quali sono state fornite maggiori informazioni ed una demo completa sul software di automazione ETERE Automation e sono state altresì saggiate le caratteristiche e la qualità dei video server Sony, che possono essere pilotati mediante ETERE per la messa in onda digitale full caching.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

