

## SONY Rete A

With Viva Rete A transformation to digital. Please view attachment for the full report.



Etere logo



company logo

Please view attachment for the full report.

Con Viva Rete A Passa al digitale

Il software Etere Automation abbina alla potenza la grande flessibilità, ed è in grado anche di far fronte alle esigenze dettate dalla legge italiana, compiendo in automatico il calcolo dell'affollamento pubblicitario, con dei report precisi - aggiunge Oliveri - Con questo sistema anche la logo generation viene fatta in automatico, e il tutto sotto il controllo di un solo operatore.

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.