

## BROADCAST & PRODUCTION Etere Media Manager

Broadcast and production, Etere presenta il nuovo software "Back to Radio". Etere Media Manager. For more information and for the full article, please view the attachment for more details.



Etere Old Logo

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### **About Etere**

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.