

PRODUCTION AND POST-PRODUCTION MAM

Etere expertly navigates the complexities of post-production, tackling challenges in media and metadata management with innovative solutions. Its seamless third-party integrations deliver a perfect blend of cost-efficiency and high reliability, ensuring a streamlined workflow and optimal performance.



Etere MAM



Etere Web



Etere Web Multiplatform



File-based Quality Check

Etere MAM (Media Asset Management) for graphics solutions empowers broadcasters with real-time control over the entire workflow, from preview and invoicing to approval and scheduling. Its seamless integrations enhance efficiency, streamline operations, and connect resources across the production pipeline, resulting in a significant reduction in manual tasks. By optimising processes, Etere ensures a more agile, cost-effective, and connected media management experience.

Etere Post Pro

Streamline your workflow and increase operational efficiency with Etere Post Pro package which is designed as a one-stop solution for all your post-production needs. The power-packed Post Pro package includes some of our top-of-the-line products at a single package price, including Etere HSM, Etere Transcoder, Etere MAM with QC, Etere CAL, Etere Workflow, Etere Resource Management, Etere Tape Loan Management, Etere Ingest, Etere SNMP console, Etere Media Manager, Etere Proxy Browsing, Etere Hires Player and Etere Tapeless Reception.

Etere ETX-G

ETX-G is a commercial graphics management software that boasts an efficient archive management system for all graphics databases combined with an intuitive user interface that enables SDI-supported, real-time previews, instant addition and deletion of graphics anytime before playout. ETX-G is part of Etere Ecosystem which enables seamless integration with all departments.

ETX-G 's seamless integration with Etere Airsales supports the logging of invoices for both automatically and manually triggered graphics. In addition, real-time connectivity with Etere Executive Editor manages your commercial graphics and broadcast schedules, ensuring a smooth transition and playout. Etere's STMan incorporates a graphic controller for automatic playout and comes with the ability to control multiple graphics for a single primary event.

ETX-G's load balancing capabilities distributes tasks across several resources for a fault-tolerant and reliable performance.

Etere QC

Etere QC is an integrated file-based module for performing Quality Control (QC) via a streamlined workflow. It automatically detects and marks audio/video issues (e.g. freeze frames, black frames, scene changes, audio loss) on assets' EDL according to their quality, setting also a default quality rating at the end of the process. Etere QC is able to speed up, automate and streamline the operational efficiency of file-based quality controls performed via workflow across the entire content life cycle.

Etere Advanced QC

Ensure content readiness and get the best returns on your investments only with Etere Advanced QC which boasts speeds of QC tasks that are faster than real time. The powerful software is able to analyse up to 4 files at the same time with the basic licence. Etere Advanced QC is a robust, cloud-ready software that is both cost effective and advanced. The web based video quality check software is built

2/9/2016 Application





etere proxy browsing



media enterprise resource planning



f90



Tapeless Reception
Diagram



Etere Subtitle Management

with power-packed features designed to streamline QC analysis configuration and to avoid inaccurate and time consuming checks.

Etere Proxy Browsing

Etere Proxy Browsing is an indispensable and powerful tool designed to elevate the modular ecosystem of the Etere System. Engineered for versatility, it expands the capabilities, functionality, and integration of all Etere software modules, including Media Asset Management, Etere Executive Editor, Etere Scheduling, Etere Ingest, and more. With Etere Proxy Browsing, users gain seamless access to essential features such as ingesting, editing, previewing, playout, and archiving—enhancing productivity within a dynamic digital newsroom. This software empowers professionals with efficient media handling, ensuring a streamlined and comprehensive workflow.

Etere HSM

Etere HSM is a tool to move and optimize video contents between different media. The data movement policy is applied to get the best compromise between cost and speed. Etere HSM manages all archives in a single integrated environment, supporting a mix of proprietary and/or industry file systems under a unified cockpit that provides all information on archives located on-site and across multiple geographic locations.

Etere Tapeless Reception

Etere Tapeless Reception manages all your digital contents from external sources such as production companies, advertising agencies, etc. Etere Tapeless Reception allows you to implement a web service-based portal framework for remote content reception, where digital files and metadata can be received under a fully monitored system integrated with post-delivery workflows. Etere Tapeless Reception allows the integration of NLE systems (e.g. FCP, Avid, Edius, etc.) and other file-based sources within the station's archive, this web-based solution is cemented on the latest streaming technologies for video distribution.

2/9/2016 Application





Workflow of Web Services



Etere Ingest



Etere Workflow



Image Etere Player



Multifunctional

2/9/2016 Application

Etere a consistent system

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and marketproven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

