

NEWSROOM COMPUTER SYSTEM (NRCS)

Etere empowers newsrooms with a robust Newsroom Computer System (NRCS) that seamlessly integrates scheduling, ingest, graphics management, and workflow automation. Scalable by design, it adapts effortlessly to operations of any size—from agile local teams to complex enterprise networks—delivering streamlined performance and maximized efficiency.



NRCS Newsroom flowchart



Media Asset Management



Etere Studio Player



Etere Ingest diagram

Expand your Content Delivery and Distribution with a Reliable Solution

With Etere newsroom solutions, you can meet fast-paced operations demands with a system that has been trusted for its reliable and consistent delivery since 1987. Etere supports critical operations with its suite of automated solutions that encourage collaboration across departments, optimize the value of your media assets, improve workflow efficiency and manage an end-to-end process seamlessly.

Nunzio Newsroom

Nunzio stands as the backbone of newsroom management within the Etere Ecosystem, engineered to transform cross-platform media planning and streamline collaboration among radio, television, and web production units. By refining editorial workflows and maximizing metadata utilization, Nunzio empowers teams with heightened efficiency and seamless synergy.

This adaptable, cost-effective solution delivers robust Newsroom Computer System (NRCS) functionality, enabling news organizations to embrace a fully integrated, tapeless environment. From strategically crafting stories as virtual assets to ensuring precise, real-time on-air execution, Nunzio cultivates a nimble and responsive newsroom—one that thrives amid the fast-evolving demands of modern broadcast journalism.

Etere Media Asset Management

Etere MAM is an advanced, all-in-one digital content management solution engineered to boost efficiency across every stage of the media lifecycle—from ingestion and indexing to secure storage and retrieval. Featuring an end-to-end architecture, it delivers centralized, seamless control over digital assets and metadata, empowering organizations to streamline workflows, enhance accessibility, and unlock the full value of their content ecosystem.

Etere Nunzio Playout for Additional Studio

The Etere Nunzio News Playout is a robust playout system for newsrooms to broadcast their info to multiple stations. Expand your broadcasts and manage a broader range of studios from one master interface. The News Playout is powered by the latest IP technology, ensuring reliable, fast broadcasts while remaining cost-efficient. Integrated with Nunzio Newsroom, Etere users can streamline their news broadcasting process easily.

Etere Studio Player

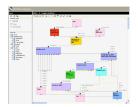
As an integral component of the Etere MAM system, Etere Studio Player empowers users to seamlessly prepare and broadcast multiple playlists. It is designed to support both live and pre-recorded studio productions with maximum efficiency and flexibility.

Etere Ingest

Etere Ingest is a versatile and powerful software to significantly improve the ingest process of any broadcasting and media company. Etere Ingest can capture in real-time SD/HD media from virtually any video source, broadcast stream, FTP, and IP

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WORKFLOW



Resource Management



Etere Loudness Control diagram

stream. Etere Ingest is an all-in-one package that enables you to capture media from all common feeds into cloud storage and apply to it any required workflow.

NLE integration for MAM

The NLE integration feature of the Etere Media Asset Management (MAM) license empowers stations to seamlessly connect with NLE systems while eliminating security vulnerabilities associated with 'hot folders' and 'FTP open sites.' This robust solution ensures fully tracked uploads, providing a digital receipt for every file, and enables immediate workflow triggering for enhanced efficiency and security.

Etere T-Workflow

Etere T-Workflow is an essential part of the broadcasting process not only because it allows setting broadcasting management rules but also because it expresses how modules interact to perform the broadcasting process, making it easy for the operator to understand how the system works. It establishes a simple, fully personalized, reliable way to create or modify distinct broadcasting procedures.

Etere Tapeless Reception

Etere Tapeless Reception manages all your digital content from external sources such as production companies, advertising agencies. Etere Tapeless Reception allows you to implement a web service-based portal framework for remote content reception, where digital files and metadata can be received under a fully monitored system integrated with post-delivery workflows.

It allows the integration of NLE systems and other file-based sources within the station's archive; this web-based solution is cemented on the latest streaming technologies for video distribution.

Etere Resource Management

Etere Resources Management is the solution that manages all broadcast-related activities. It is an all-in-one framework that is powerful and user-friendly enough to help media companies to be more efficient and profitable, designing new optimized structures when required.

Etere Data Mover

Etere Data Mover orchestrates the seamless transfer, duplication, and migration of digital content across various storage tiers, guided by fully customizable workflow rules.

Etere HSM

Etere HSM offers a unified, integrated environment for managing all archive operations, seamlessly supporting both proprietary and industry-standard file systems. Compatible with Linear Tape-Open (LTO), Sony Optical Disc Archive (ODA), Disk Archive, Object Storage, and Cloud Storage, Etere HSM ensures comprehensive storage flexibility. Through a single intuitive interface, users gain complete visibility and control over archive assets—whether stored on-site or distributed across multiple geographic locations.

Etere Proxy Browsing

Etere Proxy Browsing is a robust software solution that significantly enhances the versatility and functionality of the Etere System. Designed to optimize the capabilities of all Etere software modules—including Media Asset Management, Etere Executive Editor, Etere Scheduling, and Etere Ingest—it offers users a seamless and fully integrated experience. With Etere Browsing, users can efficiently ingest, edit, preview, playout, and archive content, fostering a highly productive and streamlined digital newsroom environment.

Nunzio Newsroom Mobile: The Ultimate Tool for Reporters on the Go Nunzio Newsroom has been reimagined for mobile, empowering reporters to create and publish stories seamlessly from anywhere. The Nunzio Newsroom Mobile interface delivers a streamlined, user-friendly experience across devices, including smartphones and tablets.

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With its rich set of widgets, integrative framework, and lightning-fast performance, journalists have all the tools they need to craft compelling stories on the move. As long as users are connected to the internet, Nunzio Newsroom Mobile ensures that news creation remains effortless, no matter where they are.

Etere Video Editor

Streamline your editing process with the Etere Video Editor. Effortlessly refine files within the integrated MAM database, making precise adjustments with ease. Accelerate your workflow with fast imports and exports, while harnessing a full suite of advanced tools to elevate your videos. Designed for efficiency and seamless operation, Etere Video Editor is an indispensable asset in any fast-paced work environment.

Etere ETX-L Live Loudness Control

Etere ETX-L Live Loudness Control effectively prevents excessive audio jumps, ensuring smooth and consistent sound quality. It provides automatic audio regulation based on ITU-R BS. 1770 and ITU-R BS. 1771 standards, utilizing peak value analysis for precise adjustments.

Designed as a highly versatile tool, it corrects common errors and helps broadcasters avoid fines due to excessive transmission volume. Additionally, with Etere Loudness, users can perform preliminary calculations of output volume using loudness statistics from a specific broadcast day, ensuring compliance and optimal audio management.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and marketproven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

