

IBC Daily: Etere Archive Management

IBC daily reports on Etere Archive Management. Please view attachment for the full report.



IBC logo

Please view attachment for the full report.

Etere Adds Archive Management by Carl Lindemann

Etere is enhancing its software automation products with its new Tape Archive Manager designed to provide FTP transfer from VTR and MOS Gateways. The new product operates within Etere's shared framework, allowing management of all television broadcast functions including automation, recording, archiving, scheduling, air-time sales, indexing and media asset management.

According to company officials, the Tape Archive Manager is intelligent software designed to anticipate the needs of systems operators in a broad range of environments.

Etere adds archive management

By Carl Lindemann
Etere is enhancing its software automation products with its new Tape Archive Manager designed to provide FTP transfer from VTR and MOS Gateways. The new product operates within Etere's shared framework, allowing management of all television broadcast functions including automation, recording, archiving, scheduling, air-time sales, indexing and media asset management.

IBC feature

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

