

TVB Europe Telenova

Telenova Italy has select Etere as its preferred choice of software solution.



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Telenova Italy has taken an Omneon Spectrum media server system live in its move towards a fully tapeless production system. The Spectrum system, which replaces legacy video server systems, supports ingest and playout of Telenova programming (Telenova in Lombardia and Telesubalpina in Piemonte). The new system also offers an edit-in-place capability for a more efficient and streamlined overall production workflow.

The multiformat video Spectrum system installed at Telenova features 13 input ports and 15 output ports, and provides 7.2 TB of RAID6-configured storage. Installed and configured by the Milan office of Video Progetti, which is an Omneon distributor in Italy, the Omneon system operates under the control of ETERE automation software.

Ernesto Bergamin, technical director at Telenova, commented: "The Omneon Spectrum media server is a powerful system that has revolutionized the television market. We've deployed the Omneon system to strengthen our infrastructure for playout and tapeless production because the Spectrum server features a real-time operating system, a specific file system for video, the ability to play all popular file formats, compatibility with all editing systems, and internal SD/HD conversion capability. Together these things make the Omneon Spectrum server unique within our industry."

Geoff Stedman (pictured), senior vice president of marketing and business development at Omneon, added: "The Spectrum media server has become a go-to solution for broadcasters seeking to bring more efficient and reliable performance to both new and existing tapeless workflows. The server system offers proven performance and straightforward integration that combine to make an immediate improvement to operations, and the modular nature of the system allows broadcasters to build an Omneon-based video infrastructure that matches their business and operational needs, now and in the future."