

Etere on Panorama Audiovisual

Etere: soluciones escalables y modulares para playout, gestión publicitaria y MAM.



Panorama



Etere logo

Para la gestión completa del ciclo de vida publicitario, automatización de playout, gestión de activos multimedia y control maestro, Etere presentará en Broadcast IT 2011 sus propuestas escalables y modulares para todo tipo de instalaciones.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.