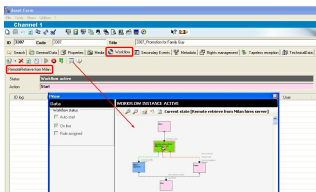
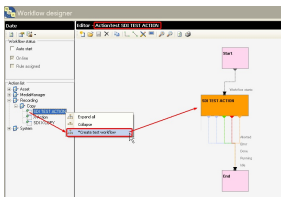


Etere T-Workflow Orchestration

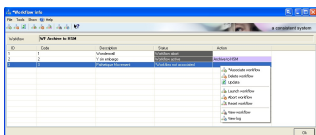
Etere makes any configuration possible, it manages every stage of the content lifecycle and workflow management from ingest to playout automation



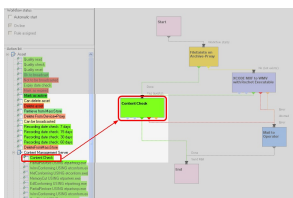
Workflow 2



Workflow 4



Etere Workflow 5



Workflow 6

Etere is an all-in one solution. It has an impressive stability, flexibility, and performance satisfying even the most demanding users. Etere gives broadcasters a new business model.

ETERE offers an integrated and professional workflow management solution that respects and complements the underlying broadcasting system, optimizing systems management, reducing operating costs and facilitating overall process management.

What is a Workflow?

- Clear definition of each complex step of the broadcasting process
- Visual representation of each step mapped out digitally and not on paper, it's completely tapeless
- Set of instructions and authorizations that must be followed in order to move a process forward
- Complete log of all steps involved in a certain operation

Customized Workflows

Most importantly, ETERE allows customizing your workflow to fit YOUR needs, thus ensuring you complete control over procedures, approval processes and overall system management.

Media Workflows

Etere has a unique approach in workflow management, its graphical interface connects with Etere Data Mover to ensure the best file movement.

Etere T-workflow integrates all the technologies of Etere Media Management with an enhanced redundancy, a dynamic load balancing, a large degree of hardware independence and multiple protocols including EDT for fast delivery over internet.

Etere T-Workflow can help dictate the storage path for an asset from ingest through to archive, specifying clearly:

- All operations that need to be carried out
- Authorization requirements integrated in Etere Rights Management
- Notification details even using e-mails or SNMP
- Complete log of actions taken

Etere T-Workflow not only manages file movement but also asset processing, including key operations such as quality control, censorship and editing, which are also part of the workflow actions.

Etere allows managing all the TV actions under a single MERP oriented interface, where HSM archiving actions are managed for a better flexibility that makes of this integrated approach, unique in the broadcast market.

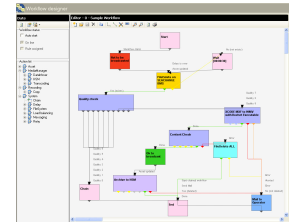
Etere T-Workflow also manages the multiple screen delivery, allowing to use the same content and metadata for broadcast, internet and mobile using Etere T-Workflow Orchestration to manage video, transcoding and metadata conversion and delivery.

A fully integrated file-based archive enables users to work with video material from the long-term archive to the up-to-date (news) material, quickly and easily at any time.

Workflow Integration

Programs interact with Etere Workflow Orchestration to seek confirmation of whether they are permitted to carry out the processes requested of them. An integrated set of rules results in a more efficient and controlled systems management.

Multiple workflows can run simultaneously and work independently of each other.



Easy to use and easy to check

A powerful tool as Workflow must be easy to use and easy to check, that is, it has to be clear how many assets are attached to a workflow and which ones are currently on a certain state.

Searching assets and workflows is a simple task thanks to an extended search engine, where any combination is possible and a graphic workflow preview is available.

Persons in charge of content check can list all the assets they need to control from the standard asset form search.

How to use a workflow?

A workflow can be executed either manually by attaching it to one or more assets, or automatically in the following cases:

- ☐ When you ingest
- ☐ When you transfer a file via Etere Web
- ☐ When you wish to retrieve from Etere Web
- ☐ When a file is discovered by Etere Active Sync
- ☐ When you publish a schedule

