NABshow 2010 ETERE MTX
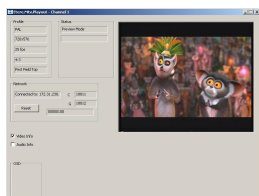
NAB 2010 ETERE Distributor Meeting details. Please view attached document for more details.
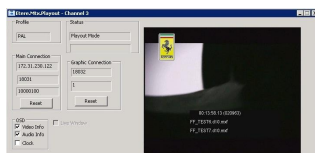

Etere MTX Playout Channel 3
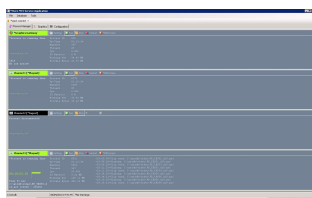

Etere MTX Playout Channel 1

Etere MTX Service Application

Our vision is to deliver an integrated framework. MTX follows this vision not as a simple video device but as an integrated system able to manage video.

With MTX finally the video management and the media asset management use the same framework
- Our vision is to deliver an integrated framework.
- MTX follows this vision not as a simple video device but as an integrated system able to manage video.
- With MTX finally the video management and the media asset management use the same framework.

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Etere
a consistent system

Etere logo

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.
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