Etere
a consistent system

ETERE RIGHTS MANAGEMENT

The integrated solution for managing the license rights and contract information.

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Etere logo

Etere Rights Management: Streamlined Control for Broadcast Licensing
Etere Rights Management is a comprehensive and integrated solution within the Etere BMS module, designed to efficiently manage license rights and contract information across the entire broadcast workflow. Through a centralized rights management system, Etere empowers broadcasters to seamlessly oversee contract administration, program financing, and distribution licensing.

With centralized control, Etere ensures that all on-air programming is validated against licensing rights, supporting multi-channel and multi-platform broadcasting with precision and compliance.

Key Features of Etere Rights Management
■**License Validation:** Ensures only valid licensed content is scheduled and transmitted
■**Flexible Licensing Parameters:** Supports expiry dates, license types, pricing models and usage restrictions
■**Multi-Channel & Multi-Format Support:** Manages rights across various channels, platforms, and formats
■**Scheduling Compliance:** Enforces constraints on allowed runs, days, and formats to prevent unauthorized broadcasts

These features enable broadcasters to confidently schedule content, knowing that every asset complies with contractual and regulatory obligations.

Commercial Optimization & Compliance
By leveraging the Rights Management application within Etere BMS, broadcasters can maximize the commercial value of their licensed content while safeguarding against violations of licensing terms and industry regulations.

Real-Time Payment Tracking
Etere Rights Management also includes robust financial tracking capabilities. Once a licensing contract is created, the system automatically records payment details, including purchases, sub-licenses, commissions, and in-house productions, into the Etere database. This real-time tracking ensures transparency and accountability in rights-related financial operations.