

Etere - Sundance Compare

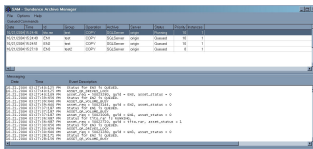
This document details a brief comparison between Etere and Sundance automation systems, paying special attention to their hardware and interface characteristics



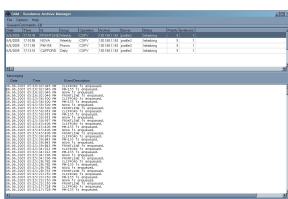
AVID tech



Sundance Digital



Sundance



Sundance



Made in Italy

Made in Italy icon

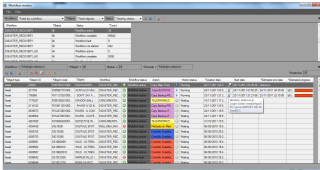
Company History

Sundance: a Short History

Sundance start in 2004 to create the system, it was not released before 1996; it's only 10 years that they exists. The company use venture capital trying to expand in worldwide market, with marketing results, but with base financial. In 2006 AVID save them from bankrupt, now they are part of AVID reorganization.

Etere: a Success Story

Etere start in 1984, and from that times the company was always profitable. Etere has never been sold or take over from anyone. The core group of people is still the same after more than 20 years. Etere product is stable and always guarantees to the users a low cost upgrade path. Etere from the beginning use the same 'software only' approach, it was and it still is a pioneer in this approach that after more than 16 years is still emulated without success.



Workflow Monitor Interface

Etere Product Technology

Etere uses a pure Windows approach has no device controller and is able to drive directly the devices. A single channel or a 10 channel redundant system requires only 2 pc to say alive and redundant. Etere approach is hardware independent, so a lot of serial devices available worldwide can be used they only need to be Windows compatible. The advanced ingest functions of Pro-bel media management are included in the basic module of Etere. Etere also has an integrated licence free browsing system. Etere workflow based approach let customer free to modify the system according to their existing organization, it's the most easy to use and productive of the market.



Support for Microsoft

Hardware or Software

Sundance provide both hardware and software, this made the purchasing cost and the ownership cost higher. You need to have 2 support contracts one for the hardware and one for the software. The hardware, that is standard pc (today June 2006 still P4) when becomes outdated need an expensive spare part stocks. In case of software upgrade that requires a different hardware you need to purchase also the hardware platform from sundance itself. As today, June 2006, the system is still based on Windows NT technology and SQL2000 database. No XP version, Windows 2003, SQL 2005, all those are standard support in Etere.