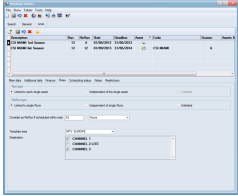


## Powerpoint: BMS Rights Management with Etere

Please view attachment for more details on BMS rights management.



Rights Rules Data

Etere provides an integrated software for a streamlined management of licensing rights, program planning and scheduling, which supports mission-critical operations in broadcast management. Learn why Etere is an invaluable tool for the management of asset rights, offering a broadcasting control of all assets, with further capabilities to store all the info connected to their payment.

Download the attached **Etere Broadcast Management System (BMS) Rights** Powerpoint for a complete list of features and key advantages.

### Presentation Slides

- Orders and Rights
- Program Purchase Order
- Finance Data
- Rights Rules Data
- Templates Area
- One Touch Asset Creation

### About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.eter.com](http://www.eter.com)