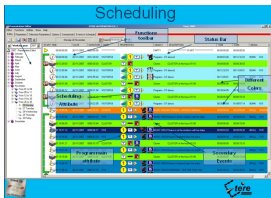


## Etere: A Comprehensive Asset Manager

Etere features a comprehensive asset manager that brings competitive benefits!



Etere logo



Scheduling Interface

Etere brings a user-friendly interface supporting the most useful drawing-up techniques, it counts with a robust range of function-specific modules including schedule editor, cartwall, multi channel, preview, web-access, and Traffic to schedule commercial events and carry out their invoicing.

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.