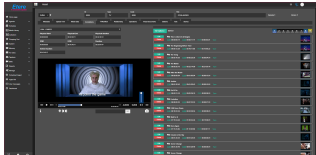


Etere Asset Management

Please view attachment for the full presentation on Etere Asset Management.



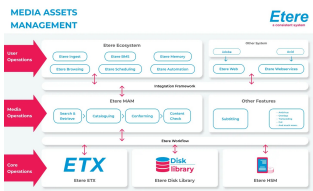
Media Asset Management



Media Asset Management
Web View



Etere logo



Media Asset Management

Etere: A comprehensive solution for Media Assets Management which includes ingest, metadata, migration capabilities under a workflow-based approach.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.