

## Etere Showcases NewTek NDI® Compatibility at IBC 2016

Etere will be showcasing IP capabilities with NewTek NDI® protocols at IBC 2016. See you at RAI Amsterdam from 9-12 September 2016 at Stand 8.B89, Hall 8.



Etere IBC



ETX



NewTek NDI



NewTek NDI

Etere will be showcasing its IP capabilities with NewTek NDI Protocol at IBC 2016. Newtek NDI is an open standard for IP workflows over Ethernet networks. Etere integrates NDI technologies seamlessly with its advanced 4K, IT-based solution and cost-efficient video management system, Etere ETX. ETX is a complete channel in a box with full IP in and out capabilities for multiple frames capabilities that is able to drive the most popular HD/SD digital video/audio/graphics platforms without using middle-ware/proprietary hardware.

With video over IP compatibility, customers now have the option to tap into the expansive benefits of incorporating IP technologies into their workflow including multiple stream speeds, embedded sync data, multicasting support and packet sequence numbers for identification of missing packets during the streaming process.

Etere integrates NDI technologies seamlessly with its supported ETX product, to provide seamless file switching, reverse and variable speed playback, low latency capture from professional video sources and multi-format CPU-based vision mixer for streams and files. With NDI, every Etere station can capture or play a video over IP.

"Etere is excited to be working with NewTek and its partners to empower our customers with the flexibility NewTek IP connectivity presents."

-Fabio Gattari, Director, Etere

### Etere at IBC 2016

Hall Number: **8**

Stand Number: **8.B89**

Venue: **RAI Amsterdam**

Date: **9-12 September 2016**

Customer Code: **3892**

This customer code allows you to register for the IBC show pass for free.

For more information, visit **NewTek NDI**. **#NDIcentral**

## About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading broadcasters to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

## About NewTek NDI

Newtek Network Device Interface (NDI) is a new open standard for live production IP workflows over Ethernet networks. NDI allows multiple video systems to identify and communicate with one another over IP, and to encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real-time.

