

Nunzio Supports Social Media and E-paper Publication

Etere Nunzio supports E-paper, website upload as well as full integration into Facebook, LinkedIn, Telegram, Twitter and Youtube directly from Nunzio interface. This is a free upgrade for all Newsroom users.

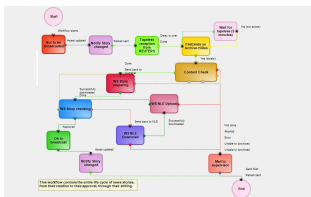
Multi-Platform Newsroom



NRCS Multiple Platform Compatibility



Nunzio Newsroom Workflow



Nunzio Flow Chart



Etere logo

Etere Nunzio Newsroom is integrated with built-in connectivity to websites and social media platforms including Facebook, LinkedIn, Telegram, Twitter and Youtube. The intuitive controls of Nunzio allow producers to create, edit and publish content to websites and social media platforms directly from Nunzio. Additionally, an all-new E-paper feature provides broadcasters with the option of a digital publication that is optimized for reading on mobile and tablet devices. This is a free upgrade for all Etere Nunzio users. Etere future-proofs your investments with a myriad of publishing options, ensuring full flexibility and the best returns.

Make the world your News

The role of newsroom is constantly evolving and content distribution is no longer restricted to television. Etere Nunzio's multi-platform feature is set to become a valuable addition that empowers journalists with a wider audience outreach, the ability to incorporate user generated content as part of the broadcast and the flexibility of the internet for real-time content creation. Build graphics on the fly, interact and engage your audiences in ways that were not possible before with the new Etere Nunzio.

Nunzio, all-in-one Newsroom that Goes the Extra Mile

Not only that, Etere Nunzio is an all-in-one solution that performs all jobs within a newsroom with increased efficiency and control. Nunzio is fully empowered with full Newsroom Computer System (NRCS) capabilities to manage the entire tapeless workflow of a newsroom from planning of news stories to the control of on-air playback. Nunzio enables you to develop a story from the initial idea to broadcast. It leverages Etere workflow capabilities to handle requirements and offers ideal integration in the entire existing IT and production environment. Nunzio relies on an Etere MAM database and uses the Etere Media Management engine for transfers and federate integration of multisite systems.

Key Benefits

- Easy management of multi-reporting tools from a single interface
- Brings content to a wider audience via website and social media platforms such as Twitter, Facebook, LinkedIn and Youtube
- Allows news teams to stay connected easily in even in different geographical locations
- Allows engaged audiences to share news content with their networks
- Real-time performance metrics, feedback of audiences including live comments, social media polling and real-time results allow journalists to connect with people and information
- Social media and web reporting empower journalists to publish breaking news and live updates on the fly
- E-Paper is mobile and tablet optimised, thus encourages reading on the move as compared to regular websites and flash-based newspapers/magazines
- Intuitive graphical buttons for a user-friendly experience
- Provides the best flexibility of content creation and distribution that goes beyond television

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

