

Easy and Direct Playout with Cartwall

A free of charge interface to allow easy quick-playing of events, please view attachment for a presentation on easy and direct playout with Cartwall.



Etere logo



Jingles Cartwall

Any ETERE system has the Cartwall enabled free of charge.

Please view attachment for the full Powerpoint presentation.

Key Features

- ■Simple or advanced database searches to relate assets to cartwall buttons with drag & drop features
- ■Keyboard shortcuts to play cartwall buttons
- ■Drag & Drop Playlist making
- ■Customized icon and color for cartwall buttons
- ■Customized button sizes
- ■Functions: (Press & play) or (Press & Cue Press & play)
- ■Asset loop availability

About etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.