

## Media:VTVCab Renews its Vote of Confidence with Etere

VTVCab has been a customer of Etere since 2014 when it chose Etere MERP approach to manage its cable television channels.



Content + Technology



Etere logo

VTVCab has been a customer of Etere since 2014 when it chose Etere MERP approach to manage its cable television channels. The largest pay TV operator of Vietnam renews its vote of confidence in Etere with the addition of Etere licenses for four new channels based on Etere Harmonic Channelport driver, including two Channelports, main and backup with full redundancy for each channel. VTVCab's addition of new licenses also includes Etere Web Service Driver and the renewal of Etere software support license.

VTVCab enables integration of its application program interface (API) with its customised schedule system using Etere Web Service Driver. The integration empowers the station to automatically publish contents to many channels from a single platform. In addition, it allows content to be integrated for a smoother and more integrated user experience combined with a more efficient overall performance.

Content + Technology: [VTVCab Renews its Vote of Confidence with Etere](#)