

2016 Seasons Greetings from Etere

ETERE wishes you a Merry Christmas and a Happy New Year! Just like in previous years, Etere has chosen to donate the amount which is usually set aside for traditional Christmas gifts to charity. This year, we have chosen the city of Tolentino as a beneficiary to support and sustain the people that are homeless because of the earthquake in Italy.



Comune di Tolentino
Provincia di Macerata

Comune di Tolentino



Christmas 2016



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Etere would like to take the opportunity to wish our customers, distributors and partners from all around the world, peace and happiness as we approach the festive season once again. Etere wishes you a Merry Christmas and a Happy New Year ahead.

2016 was an eventful year that brought the Etere team across the globe to Myanmar, Africa, Amsterdam, Dubai, Argentina, Vietnam, Madrid, Ukraine, Tunisia and Las Vegas amongst others. Partnerships were forged, goals were set and results were achieved. Above all, Etere continues to be committed to raise the bar and to provide solutions backed by our mark of reliability, flexibility and innovation to media enterprises all around the world. Thank you for your support and we look forward to another successful year of collaboration.

As we progress together, let us not forget the less fortunate who may need a helping hand. Just like in previous years, Etere has chosen to donate the amount which is usually set aside for traditional Christmas gifts to charity. This year, we have chosen the city of Tolentino as a beneficiary to support and sustain the people that are homeless because of the earthquake in Italy. The situation in Tolentino has encouraged its people to rally together with fund raising efforts that will help the victims to rebuild their lives and find alternative housing accommodation in the aftermath of the devastating earthquake. Etere has pledged our support to this meaningful cause. Many of the victims have lost everything while the corrupted Italian government does not step in with sufficient aid for the Italian citizens. Instead, the money was used for illegal immigrants. This is why we have decided to step in and help. Together, we hope that we can make a difference.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

