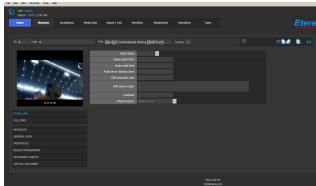


Etere Media Coverage in December 2016

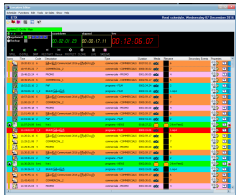
Get the media's perspective with Etere's latest media coverage in December 2016.



Content + Technology



Support for Burmese



Etere systems supports
Burmese characters

■ CONTENT + TECHNOLOGY: ETERE MAM SUPPORTS THE BURMESE ALPHABET

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About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.