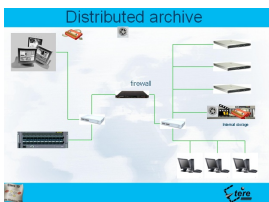


Etere19 New Features

Take a close look to Etere 19 and its new features, discover a single product where all capabilities are melted in a powerful and easy to use environment including consolidated file classification, workflow based technology, enhanced resource management, secure snmp messaging, improved licensing features and full compatibility with Microsoft SQL 2008.



Distributed archive

For the full information, please refer to the attachment.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.