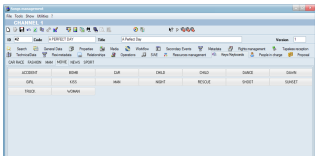


## Powerpoint: Etere Audio Media Asset Management

Media Asset Management is able to detail every useful part of a video.



Songs management

Download the attached **Etere Audio Media Asset Management** Powerpoint for a complete list of features and key advantages.

### Presentation Slides

- What is MAM
- What Does MAM Consist Of?
- Etere MAM
- What is an Asset
- Song Manager
- Artists and Roles
- Genres
- Import Files
- Files Tracking
- Audio Metadata Schema
- Image Asset Sample
- SMPTE Metadata Insertion
- Different Metadata by Type
- Multiple Metadata Schemes
- Hierarchical Metadata
- Separated Data Tabs
- Keywords and Keypads
- Export Assets Including Metadata
- Multilanguage Metadata
- Frame By Frame Metadata
- Simple
- Exact Phrase
- Proximity with 'NEAR'
- Logical Operators
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- All Tables Search
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- Export Saved Searches

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

