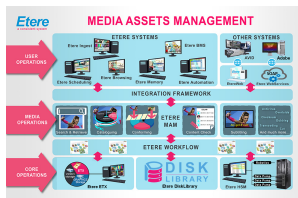


## Etere MAM Comparison Chart

Please view attachment for a comparison between Etere MAM and eMAM.



Etere logo



Media Asset Management

MEDIA ASSET MANAGEMENT is a highly scalable solution for a complete, flexible, modular and easy management of your digital assets.

MEDIA ASSET MANAGEMENT is a highly-effective digital content management solution that is designed specifically to streamline the process of ingest, index, storage and retrieval of digital assets. MEDIA ASSET MANAGEMENT is an end-to-end software solution created to fully optimize the value of your assets through a centralized management of digital content and associated metadata. Its effective implementation both increases operational efficiency and maximizes the return on investment of digital media. MEDIA ASSET MANAGEMENT simplifies the process of content management by streamlining the digital workflow, bringing media to the market faster and in multiple formats thus ensuring an exceptional and frame accurate content. MEDIA ASSET MANAGEMENT is an indispensable workflow orchestration that simplifies complex tasks across the entire media lifecycle.