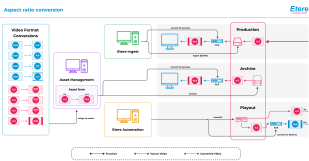


Powerpoint: Etere Aspect Ratio Conversion (ARC)

Automatic and Integrated Aspect Ratio Conversion.

Etere provides a comprehensive approach that involves using ARC information stored on MAM



ARC

For more information, please refer to the attachment.

Download the attached Etere ARC powerpoint for a complete list of features and key advantages.

Presentation Slides

- Overview
- Key Benefits
- Aspect Ratio Conversion
- Conversion Profiles
- Assign ARC to Assets
- Etere Scheduling
- Etere Automation
- Etere Ingest
- Controlling Devices

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com