

## Etere at IBC 2019

Learn about the Etere Ecosystem; a modular, scalable and workflow-based solution including: MAM, Newsroom, Hierarchical Storage Management (HSM), Automation, Airsales, Broadcast Management System (BMS), AD Insertion, Closed Captions, Live Censorship.



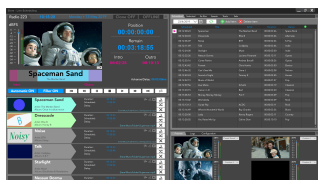
IBC



Etere logo



video editor



Etere Radio Live

Known for its unique and reliable solutions, Etere is the company behind the revolutionary **ETX-M Multiviewer**, the only multiviewer in the world that allows for unlimited displays and input feeds, as well as a unique next event display that allows users to edit their upcoming events without having to consult an external playlist. Now Etere is adding more to its list of trailblazing products, the ingenious **Radio Live** that boasts an innovative playout feature, and the modest yet functional **Etere Video Editor** optimised to ensure a quick import and export for fast paced media environments. Come visit our booth to learn more about the famous **ETX-M Multiviewer**, the useful **Etere Video Editor** and the reliable **Radio-Live**.

All of Etere's products are crafted specially with the end user in mind, and designed to be incorporated seamlessly with one another to form a full end-to-end workflow, the **Etere Ecosystem**.

### Etere ETX-M Multiviewer

Monitor all your channels simultaneously with the powerful **Etere ETX-M Multiviewer**. View an unlimited amount of screens on a single display, a scalable product that is perfect for growing broadcasters. Revolutionary with its next event display, you can now preview the next event, allowing for edits and eliminating the need to check the playlist. Multi-channel monitoring has never been easier.

### Etere Video Editor

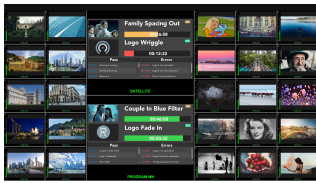
A brand new addition to the integrated Etere MAM solution, the **Etere Video Editor** is an editing software that is offered as a free upgrade for users of Etere MAM. Linked to the Etere MAM database, users can import, export, and edit saved files from their database and make quick changes when necessary. Etere Video Editor provides users with a wide array of effects, audio editing, a user-friendly interface, and an intricate toolset that allows for a variety of editing capabilities.

### Radio-Live

**Radio Live** is a radio-automation that allows users to ingest and produce content for Radio, TV, Web, and Mobile, all in a single system. Built to accommodate both big and small broadcasters, this extensive software can organise your tracks, prepare playlist schedules, build stacks and more. With a unique and powerful playout feature, Radio-Live enables users to make live, instant changes to broadcasts, schedule advertisements, edit graphics, and more.

### Media Asset Management

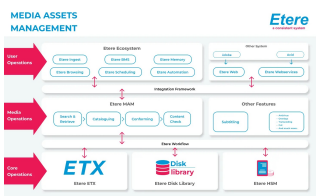
Etere solutions go beyond the traditional Media Asset Management (MAM) design, with a revolutionary integrated framework that empower media enterprises with complete and accurate control of the entire business workflow. **Etere MAM** manages media assets from a centralized database backed by an inter-connected workflow system. With Etere MAM, broadcasters are able to optimize the value of their media assets, bring media to the market faster, improve cost efficiency and adapt quickly to market demands. Etere MAM taps on the benefits of the Etere Ecosystem which enables high connectivity and integration across a multimedia company as well as the integration of both internal and external management information across the entire enterprise.



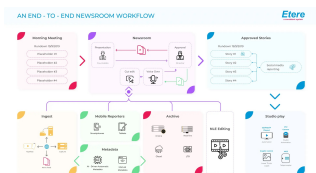
etx m multiviewer



etere master control



Media Asset Management diagram



Newsroom diagram

### Etere Master Control

The **Etere Master Control** is a fully automated playout, intricately integrated with all your studio modules. With Etere Master Control, you need only one server to playout, switch, fade dissolve, insert logo and control all the CG functions.

### Nunzio Newsroom

Streamline your news workflow process with the powerful **Nunzio Newsroom** solution. Etere Nunzio Newsroom Management Software supports critical operations with its suite of automated solutions that encourages collaboration across departments, optimizes the value of your media assets, improves workflow efficiency and manages an end-to-end process seamlessly. Scalable and even accessible on mobile, the Nunzio Newsroom creates a integrated and useful hub of information that a fast paced and on-the-move news agency needs.

Schedule an appointment with the Etere team at IBC 2019 for live demonstrations and in-depth product consultations to learn more about the **Etere Ecosystem's** modular, scalable, fully tapeless and workflow-based solutions. Etere Ecosystem solutions are capable of managing the end to end media lifecycle including: **Media Asset Management, Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales and Broadcast Management System (BMS), Ad Insertion, Closed Captions and Subtitle-Insertion.**

Let's catch up at IBC 2019!

Date: September 13th to 16th | Friday - Monday

Booth: 8.B89

Venue: RAI Amsterdam, Netherlands

Use Etere customer code 3892 to register for free access to the IBC Exhibition

## About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.

**21/6/2019**    Event

**Etere**  
a consistent system

### **About IBC**

IBC is the world's most influential media, entertainment and technology show. Six leading international bodies are the partners behind IBC, representing both exhibitors and visitors. In 2018 IBC attracted more than 55,000 attendees from 150 countries around the world, exhibiting more than 1,700 of the world's key technology suppliers and showcasing a debate-leading conference.

