

Etere to Showcase at NAB Show 2019

Meet the Etere team at NAB Show 2019, from April 8-11 2019 at Newtek NDI SL5616, Pod 14, Las Vegas Convention Center.



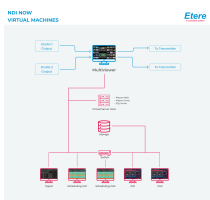
Nabshow Logo



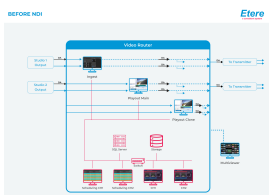
Etere logo



Floor Plan



Virtual Machines



Traditional

Let's catch up at NAB Show 2019!

Date: April 8th to 11th 2019 | Monday - Thursday

Venue: Newtek NDI Booth SL5616, Pod 14, Las Vegas Convention Center, USA

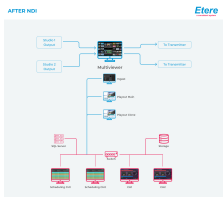
Use Guest Pass Code **LV5967**

Etere would like to invite you to join us at the **NAB Show 2019** which will be held at the Las Vegas Convention Center from April 8th to 11th.

Since 1923, NAB Show has been one of the most anticipated global events of the media, entertainment and technology industries. Etere will present the latest technology and solutions in **Etere Media Enterprise Resource Planning (MERP)** framework. Etere is dedicated to the best of technology and innovation. Its architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere MERP solutions include **Media Asset Management, NRCS Newsroom, Hierarchical Storage Management (HSM), Playout Automation, Censorship, Airsales, Broadcast Management System (BMS), Dynamic Ad Insertion and Channel in the Cloud.**

Network Device Interface (NDI®) is a royalty-free standard developed by **NewTek** that enables multiple video systems to identify and communicate with one another over IP as well as to encode, transmit and receive many streams of high quality, low latency, frame-accurate video and audio in real-time. **Etere Full IP with ETX-M IP Multiviewer** empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with **Etere ETX-M IP Multiviewer**, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously. Etere full IP solution is a part of Etere Media Enterprise Resource Planning (MERP), a highly flexible framework of integrative and scalable solutions that can be customized according to your needs. From a single station setup to an enterprise network, Etere full IP solution can be deployed and scaled easily, catering to users with different requirements. Playout operators benefit from Etere support for virtual machines that enables the use of virtual environments to manage the end-to-end Ingest, Transcoding, playout, quality control and Media Asset Management simultaneously. For live broadcast operations, Etere supports multiple live video input and output, supported by Etere ETX-M IP Multiviewer that allows operators to monitor and manage up to 9 displays and 30 input sources at any point of time.

For more information, visit **NewTek NDI. #NDIcentral**



Etere Solution

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Payout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.



About NAB Show

Since 1923, NAB Show has served as a platform for pioneering technology in television broadcasting, radio broadcasting, music and film. It continues to unite the latest emerging innovations and transformative industries leveraging content to educate, entertain and inspire. The event is expected to attract over 102k visitors from over 160 countries. <https://www.nabshow.com>



About Newtek Network Device Interface (NDI)

About Newtek NDI®

Newtek NDI® is royalty free for any company looking to establish IP workflows within their organization, or in commercial products and applications they deliver. Boosting a seamless integration, NDI® enables multiple video systems to identify and communicate with one another over IP as well as to encode, transmit and receive multiple streams of high quality, low latency and frame-accurate video and audio in real-time. For more information on NDI®, please visit **ndi.newtek.com**

