

Etere Launches New Mobile App for NUNZIO NEWSROOM

Work faster and better with the new Etere Nunzio Newsroom mobile application for both Apple and Android platforms! It's another step in our master plan to deliver the best user experience across multiple platforms.



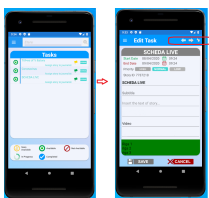
Etere logo



Newsroom Icon



Edit task



Upload of video files from
the Nunzio app

Etere, the leading provider of media enterprise solutions has launched a new **Nunzio Newsroom** mobile application. With both Apple and Android support, this new release is part of the company's initiatives in building the best user experience across multiple platforms.

Etere transforms how media enterprises connect and create content. The new mobile interface provides a user-friendly experience across multiple devices and platforms. Its rich widget set, integrative framework and fast performance allow news creators and managers to access all the tools they need from their mobile phones and tablets. With Nunzio application, users can work from any location as long as they are connected to the internet. The mobile-optimised interface allows users to access core features quickly to meet the demands of fast-paced news operations. All users of the Nunzio application access the platform with a secured log in. Once logged in, users can select any task and perform changes including prepare, check and approve stories. The agenda feature allows users to manage their day-to-day activities with the creation of tasks and appointments. At any point of time, users are able to create/edit news stories, description, start date, due date and priority of tasks.

Key innovations of the Etere Nunzio mobile application include:

■ **Real-Time Updates:** Stay connected with the team on the move with Etere's real-time tracking and updates. With Etere, you can work faster and focus on producing compelling content while we manage the rest

■ **Team Collaborations:** From journalists to editors, Etere Nunzio application instantly displays all agenda and tasks of the team. With the roles and rights configured, authorised users can preview, assign, approve and edit tasks of team members

■ **Intuitive User Interface:** Optimised for mobile phones and tablets with larger navigation buttons, reformatted content and optimized images, all for an exceptional user experience for the busy journalist on the move

■ **Upload video files on Nunzio app:** Now you can drive your workflows while on the move

■ **Faster and Easier:** Applications are usually 1.5 times faster than mobile websites as it stores data locally on the device. With faster performance and easy connectivity, users are able to increase operational efficiency and use smart technology to their advantage

About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market.

