

## Etere T-Workflow Orchestration Brings Full Customization

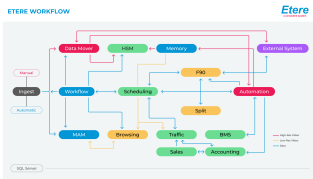
ETERE offers an integrated, professional T-Workflow Orchestration solution that respects and compliments the underlying broadcasting system optimizing systems management, reducing operating costs and facilitating overall process management. And most importantly, ETERE allows you to customize your workflow to fit YOUR needs ensuring that you have complete control over procedures, approval processes and overall system management.



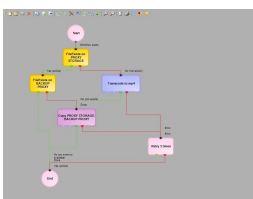
Etere logo

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



Etere Workflow diagram



Etere Loudness Control  
Workflow