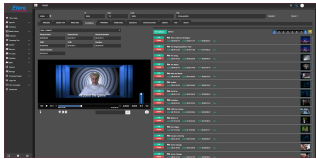
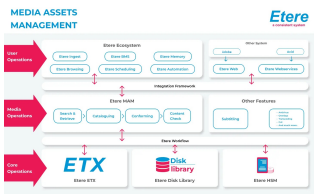


## Powerpoint: Enterprise MAM Solution

Etere MAM is a highly effective digital content management solution that is designed specifically to streamline the process of ingest, indexing, metadata input, storage, retrieval and digital assets delivery. A centralized solution for handling digital content and its associated metadata.



Media Asset Management  
Web View



Media Asset Management  
diagram

For more information, please refer to the attachment.

Download the attached Etere Enterprise MAM Solution Powerpoint for a complete list of features and key advantages.

### Presentation Slides

- See this
- Power is nothing without control
- The result
- Power but not Control
- What is MERP
- More on ERP
- Traditional
- Who Has My Info
- Example
- Integrated System
- A Single MERP System
- What is an Asset?
- Media Cockpit
- Asset Metadata
- Multiple Metadata Schemas
- Flexi-metadata
- Media Data
- Relationships
- Create Multiple Segments
- New Series
- Series with episodes
- Control Multiple Files in Multiple Places
- Active Stations
- Operations
- Document Management
- Reports
- Artist Manager
- Dash Board
- Rights Information
- Rights Detail
- Tape Information
- Racks Management
- Tape Loan Management
- HSM Library Status
- Digital Tape Content
- Flexible Dictionary
- Multiple Metadata Schemes
- Video Asset Sample
- Audio Asset Sample
- Image Asset Sample
- Hierarchical Metadata
- History
- From Log to Statistics
- Simple

- Exact Phrase
- Proximity with 'NEAR'
- Logical Operators
- Synonyms
- All Tables Search
- Search Profiles
- Export Saved Searches
- Federated Search
- Linked Sites Technology
- Story Creator
- Workflow
- Tapeless Reception Web
- Tapeless Reception
- The Etere Workflow
- Example Restore to On-Air
- TV Workflow
- Free On-Air Server
- Send File to OTT
- How To Use
- Check Status on Asset Form
- Visual Status Check
- Easy to Use Easy to Check
- Search by Workflow
- Workflow Search
- Global Workflow Status
- A More Efficient Workflow
- Etere Agenda
- Resources Planning
- User Agenda
- Easy Preview
- Task Details
- One Click Access
- Ingest Task
- Auto Assign
- To be Assigned
- Job to be Assigned
- Assign Job
- Details of the Jobs
- Personal Calendar
- Resources Calendar
- Outlook Integration
- Cost Control
- Each Task Can Have a Cost
- Cost Categories
- Cost by Asset
- Detailed Report
- Search for Assets
- Ask Permission
- User Agenda
- Insert in Timeline
- Client for Mac
- How to Upload
- Ready to Be Used
- Projects
- Archiving Projects
- File Preview
- Inbuilt Ingest
- Studio Player
- Scheduled Ingest
- FTP Ingest
- Media Transcoding
- Media Moving
- Load Balancing
- Cloud Media Management

- Cloud Devices
- Partition Device
- Cloud Storage Capabilities
- HSM Archive
- Etere Cloud HSM Features
- Browsing
- Enhanced Browsing
- Etere Player
- Some Etere Player Uses
- Etere Player on Asset
- Quality Control
- Full Workflow Driven
- Loudness as Metadata
- QC Status
- Using External QC
- QC Workflow
- Detailed QC result
- Typical Workflow Process
- MD5
- MD5 - Generate
- MD5 - Control
- Files with MD5
- Virus Check
- Other Video Operations
- Subtitle Creation
- File Based Subtitle
- Multilanguage
- Rights Management
- User Rights
- A Connected System
- OTT Challenges
- OTT Challenges 2
- OTT Contracts
- Contract Custom Data
- Assets to Be Sent
- Scheduling/Rights Details
- After You Press Start
- Graphic Tool
- Graphic Design
- Central Information Repository
- Easy Location of Devices in Error
- Room View
- Rack Details
- SNMP Error History
- Service Log
- Service Manuals
- Space Monitor
- Global Workflow Status