

Save the Date: Etere NAB 2012 Distributor Meeting

We are pleased to invite you at Etere NAB 2012 Distributor Meeting Sunday, April 15th from 9:00 am – 11:30 am Bally's Las Vegas - Room Skyview 4



NAB Show Logo 2013

Meeting agenda:

- Welcome and Breakfast
- Year 2011 report
- New Products for 2012
- How to sell MTX to complete a System
- How to beat your Competitors
- Future of Broadcasting and Etere Vision

Please be so kind to confirm your presence as soon as possible. marketing@etere.eu

Register here to attend the NAB Show exhibits for free, using Etere VIP pass code LV3170.

Thanks and see you in Las Vegas!

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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