

# ETERE RADIO RIGHTS MANAGEMENT

Manage user rights with the user-friendly Etere Radio Rights Management, designed to streamline even the most complicated rights management structure for radio broadcasters, both big and small.



Etere logo

Revolutionize your company's user rights framework with Etere Rights Management. Seamlessly alter, oversee, and update user privileges within your organization's ecosystem. Etere proficiently administers user profiles within its system, seamlessly integrating with Active Directory to fetch real-time authorization data. With an expansive array of over 200 options, the Etere Rights System empowers you to set up comprehensive user profiles, including those with complex rights structures. Specify precisely who gains access to specific Etere solutions or individual functions and control the granularity of data visibility and modification permissions.

#### **User Rights Management**

Take full command of user access control, precisely defining rights and regulations. Safeguard sensitive media by regulating which users can view or edit it. This module streamlines user management, offering a unified platform where users can access all designated features with a single account.

## **Fully Integrated**

Experience seamless integration across all system modules within the Etere Ecosystem and manage access rights and roles via Etere Rights Management. This centralized interface simplifies management tasks, ensuring smooth and efficient operations.

## **Media Asset Management**

Effortlessly oversee archived data with comprehensive management software, enabling efficient management of stored media across archives and servers. Automated file archiving, governed by a straightforward flagged system, ensures smooth asset management. Plus, asset retrieval remains transparent to end-users, guaranteeing zero loss of tracked data.

#### **Key Features**

☐ Streamlined end-to-end accounting for accounts receivable including invoicing, credit management, aging, payments and month end reporting	า-
☐ Central tracking and management of rights consumption and	
distribution for all acquired or produced content  ☐ Manage rights for long-form and short-form content across linear	
and multi-platform services	
☐ Real-time reporting of rights situation and flexible payment	
options	
☐ Detailed rights management system encompassing territory and media diffusion	
<ul> <li>□ Versatile amortization templates to manage program payment</li> <li>□ Effective series management to facilitate a detailed diffusion of</li> </ul>	
rights (including episodes generation, asset assignment and contrac	t
creation)	
☐ Transparent and powerful inventory management	
$\square$ Record and process any rights condition or obligation using a	
flexible and extensible business rules engine.	

