Etere - Cinegy Comparison

Please view the attachment for more details on the comparison between Cinergy and Etere systems.

Cinegy

Cinegy is a software company which began over 10 years ago as an integrated digital archive, asset management and production environment, based on desktop PC hardware for the front-end and standard IT server equipment on the back-end.

The attached PDF document provides an overall summary of the major differences between an Etere system and a Cinegy system.

About Etere
Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.