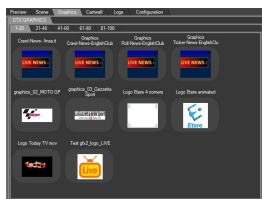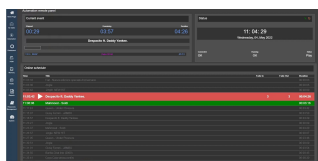# EA9246 RADIO LIVE

Etere Radio-Live empowers broadcasters with real-time control, delivering seamless updates and dynamic scheduling of advertisements with customizable graphics, whether for a single track or across the entire channel. Its powerful features enable fluid media playback manipulation, simultaneous multi-screen previews, and granular control over output characteristics, ensuring a professional-grade broadcast experience.

Radio Live Scene Interface

Radio Live Graphics

Etere Web Automation Remote Panel

Radio Live makes radio broadcasting easy. Each aspect of the radio broadcast has been perfectly virtualized on an intuitive, user-friendly interface and supported by a 24-hour support centre. With Radio Live, you can present radio programs in multiple video formats and platforms, including smartphones, tablets, web browsers and smart TVs. Etere Radio-Live manages live video based on IP technology, featuring pre-set playlists, an unlimited preview of audio and video, interface with GPI, control surfaces and serial controllers.

Create, prepare and present Radio, TV, Web, and Mobile content with Radio Live's integrated system. With features to ingest and produce content, Radio Live is intended to be a complete solution that can complete all aspects of radio broadcasts. Based on industry professionals' guidance, Radio Live is perfect for big broadcasters to organize tracks, build stacks, and schedule multiple channels. You are equipped to create graphics to wow your audience and enhance your visual radio streams by making easy 2D and animated graphics fit for broadcast. Insert logos, crawls, and animations, and customize your streams. Additionally, you can create Picture-in-Picture effects with up to 8 layers of video.

The system is fully connected through IP and is powered by NDI technology. The software-only system brings out its full potential with NDI by making your streams stronger, faster, and better.

Director Interface for Radio-Live
With a centralized dashboard to manage and customize the radio playout, the Director Interface is a streamlined command centre with real-time access to essential information such as intro/outro, cluster, duration, date, thumbnail, description, artists, time, and more. Etere gives you a complete multimedia experience with an interface that makes your broadcaster operations smoother and more accessible.

Presenter View for Radio-Live
Etere Radio-Live presenter view simplifies the presenter's job and allows the presenter to follow the flow of the transmission easily. It features real-time data such as current events, live status, and time remaining for the next event.

Playout

Etere Radio-Live can make live, instant changes to your broadcast and schedule advertisements with customisable graphics for a single track or the entire channel. The flexible manipulation of media item playback, simultaneous previews, and a high degree of control over the characteristics and specifications of the output allow you to make the most out of your broadcasts.

☐ Instant player
☐ Web presenter view showing real-time data such as current events, live status, and time remaining to the next event
☐ Preview and quick edits
☐ Inbuilt playback automaton
☐ Unlimited simultaneous previews
☐ High degree of control over characteristics and specifications of the output
☐ Media material instant playback
☐ Simultaneous broadcasting
☐ TCP/IP (matrix, switches, audio processors, video processors, remote control) and serial connection
☐ Manage direct and live streaming

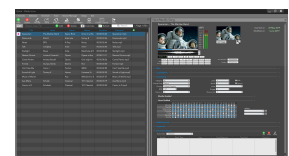## Intuitive Automatic Camera Control

Radio Live features intuitive camera-switching technology powered by automatic voice detection, seamlessly shifting focus to the active speaker in real time. It handles every aspect of the live switching process, eliminating the need for a dedicated camera director. With its smart, voice-activated functionality, your production practically runs itself, effortlessly and professionally.

Music Scheduling

Create perfect music rotations and automatic playlists, and prepare detailed logs to take charge of your radio station. The intelligent software is equipped with intuitive scheduling technology and an easy-to-use interface that simplifies the scheduling process for users. The smart software leaves no positions unscheduled, and the system always optimises the music selection for each position.
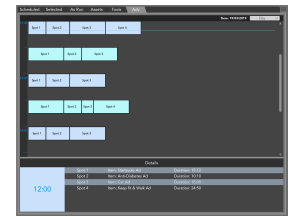
☐ Manage exclusion tracks
☐ Customisable time marker
☐ Clock-based scheduling
☐ Set rotation rules
☐ Precise scheduling selection
☐ Unlimited template scheduler
☐ Fade and mix between tracks
☐ Manage scheduling for external devices
☐ Preset the complete schedule for the day
☐ Song selection based on customisable criteria
☐ Set planning criteria for specific timetable

Ad Space Management

Stay ahead in sales with our intuitive, all-in-one Airsales platform. Seamlessly schedule your advertisements in advance, or make live edits on the fly. Our powerful, flexible scheduling tools give you complete control to align your campaigns exactly how you envision them. Monitor your budget, optimize ad placements, and strengthen client relationships with instant access to real-time sales and inventory data.

☐ Fully integrated Airsales system
☐ Real-time management of live commercial scheduling
☐ Manual override for on-the-spot ad adjustments

Seamless Integration with Etere Virtual Audio Mixer

Etere Virtual Audio Mixer offers the capabilities of a traditional console in a touchscreen-compatible software interface. It is a cost-effective solution to manage audio devices across your LAN from a centralised software console.

☐ Advanced audio mixing, processing, and control in a fully virtual environment
☐ Streamlines Audio over IP (AoIP) management
☐ Studio call-in functionality
☐ Cue, program and preview modes
☐ Configurable layouts and channel names
☐ Dynamic source switching
☐ Automatic loudness control
☐ Multi-channel management
☐ Customisable user presets
☐ Cost-effective, scalable and easy to install

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