

NAB Show 2012 Distributor Meeting

Thank you for your support at NAB 2012, it was a rewarding session and we hope to see you again next year!



NAB Show Logo 2013



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As you know Etere has been confirmed as one of the leading companies in the broadcasting over the past 22 years, its strengths points are the ability to anticipate new market moves and the search for new places to grow up and develop new products. We invite you to access your private area on the Etere website and download (under the "Distributors Files" section) all the presentations given during the distributors meeting, these detailed documents will allow you to better understand the scopes and functioning of Etere's products.

Once again, thank you for making time to meet with us or stopping by our booth while at NAB 2012. We value your continued partnership with us and look forward to working and collaborating with you.

All the documents are confidential and not to distribute.

About Etere

Etere was established in 1987 in Italy. Etere Media Enterprise Resource Planning (MERP) software solutions are used by media companies worldwide to power their digital assets across the end-to-end workflow. Etere MERP modular solutions including Airsales, Ad Insertion, Playout, HSM, Automation, Newsroom, SDI over IP and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. The company also delivers professional services to improve its customers' workflows. In 2012, Etere developed strong expansion plans and chose Singapore for its headquarters. Today, Etere is headquartered in Singapore, the gateway to Asia and beyond and has development centres in 3 different countries. The company's mission is not just to fulfil the customer's needs of today but to prepare for its future requirements as well. Etere has since established itself as one of the most trusted brands in broadcast and media software solutions, reputable for its reliable performance and innovative framework. info@etere.com