

In Conversation with Etere: Celebrating 30 years

Etere Director, Fabio Gattari joins IABM for an interview to discuss what's next for Etere as it recently celebrated its 30th anniversary in the business!



Etere logo



IABM

Join Fabio Gattari, Director of Etere as he discusses with Ben Dales from IABM on Etere's 30th anniversary and Etere's plans moving forward in a post-Covid world. Be ready to bring your content and digitalisation to the next level, even in the face of covid-19 challenges!

- What has been the impact of COVID19 on your business activities?
- Tell us about your plans for the next 6-12 months.
- What announcements have you had over the last month(s) and have these been affected at all by recent events?
- What products has been the main focus of your company and your customers recently?
- How are you doing things differently to accommodate the changing needs of its customers right now?
- Tell me more about Etere 30th anniversary.

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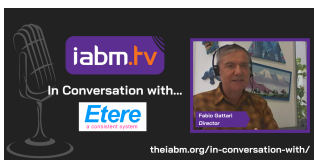
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Etere is a member of **IABM**



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About Etere

Since its inception in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are perfectly customisable to fit in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights.

www.etere.com

About IABM

IABM is the international trade association for Broadcast and Media technology suppliers. IABM facilitates the all-important networking and interaction that shape and define the unique ecosystem of the broadcast and media technology industry. IABM supports member companies with a comprehensive range of services across market intelligence, training, technology, exhibitions and best practices – all designed to help them do better business. We hold the interests of member companies as paramount, and strive to provide strong guidance and support at every level in all geographies.

<https://theiabm.org/>

