

Broadcast Pro ME: Etere NDI Newsroom

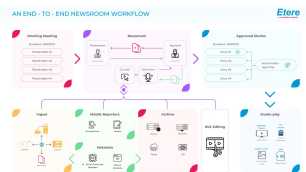
Broadcast Pro ME features an article on Etere enhances newsroom capabilities with NDI technology. To view the full article, please view the PDF attached to this document.



Etere logo



Broadcast Pro ME



Newsroom diagram

With NDI, up to half the hardware costs in the live newsroom productions can be saved.

Media asset management and channel-in-a-box software solutions provider Etere has enhanced the newsroom capabilities with a free upgrade to NDI technology. With NDI integration, Nunzio Newsroom software promises to deliver and receive broadcast-quality video with low latency and frame accuracy. It is also able to deliver unlimited streams with NDI for live production environments.

As part of Etere's lineup of NDI-ready solutions, Nunzio newsroom allows users to use virtual environments to manage their workflows and save up to 50% in hardware costs. It is fast and easy to set up a live newsroom production with only standard Gigabit cables. Etere is able to manage SD/HD/4K signals. Furthermore, with the use of standard IP adapters, the user's system is fully equipped with redundancy.

Newtek NDI is a royalty-free standard that enables multiple video systems to identify and communicate with one another over IP. It is able to encode, transmit and receive multiple streams of high quality, low latency, frame-accurate video and audio in real-time.

Etere has supported Newtek NDI technology since 2014 when its IT-based channel-in-a-box system, Etere ETX was integrated with NDI technology. Etere Nunzio Newsroom equips users with the automation tools to manage high capacity and critical tasks in the newsroom. Etere's integrative workflows deliver and manage information across departments. From a single interface, producers and journalists can plan stories, make quick edits and deliver stories in real-time. Etere is designed to be a collaborative system that greatly improves media planning, production and delivery across the radio, TV or web departments,

Additionally, with Nunzio, users can integrate the newsroom with new media. Etere features instant chat capabilities, E-paper support, website uploads, integration with social media platforms and an all-new mobile interface.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights.
www.etere.com



About Broadcast pro ME

BroadcastPro Middle East is a monthly publication covering television and radio broadcasting technology as well as filmmaking trends in the Arab world. The magazine focuses on the entire broadcast chain from content acquisition and editing to media asset management, and playout and transmission across both traditional and new media platforms.

