

## Content + Technology: TVRI Indonesia Upgrades to Etere 30.3

For the full article, please refer to the attachment.



Etere logo



TVRI Logo



Content + Technology

Indonesia's state broadcaster, Televisi Republik Indonesia (TVRI) has upgraded to the Etere 30.3 customisable workflow platform to undertake functions such as media asset management, archive, playout automation, airsales and traffic management.

The Etere Ecosystem features a flexible framework that manages and tracks the complete workflow, embracing: financial management, supply chain and CRM, deal and contract management, work orders, production, dubbing, ingest, editing, indexing, subtitling, resource allocation, operational costs, air sales, user permissions, digital rights, multi-format and multiplatform content delivery, licensing, domestic and international sales, distribution and billing.

### Highlights of Etere 30.3 include

- Modern new GUI for Etere Studio Player with enhanced features such as asset search panel and saved playlist panel
- Preview of media files from the relationship tab in the media library
- View prompter text and layout of story in asset metadata form in Etere Media Asset Management
- Search by asset's physical start in media library
- Edit flexi-metadata on new asset form
- Put a news story on hold in rundown with a single button
- Generate Service Access Log report in EtereWeb
- New audio-mapping feature in Etere Executive Scheduling to insert breaks display with group spots, insert counter on break or insert display of cue events in addition to on-air event
- Insert the language of .mov files as metadata in the asset form for tracks mapping and many more

The upgrade showcases Etere's commitment to providing the best of innovation and outstanding professional services with its 24/7 support and unlimited software updates," said Fabio Gattari, Director of Etere. "Etere provides TVRI with an future-proof, reliable and flexible system to manage its end-to-end broadcasting workflows for many years to come."

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

